

Cisco Investments

JON KOPLIN
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Cisco's Innovation Strategy

Build

\$6B Annual R&D Spend
 26K+ Engineers

Invest

120+ Companies in 47 Countries
 \$250-\$300M Annually



Partner

300K+ Partners |  Google Cloud
 

Buy

209 Acquisitions | 1-3% Growth



Co-develop


	Americas	EMEAR	APJC
Network	LiveAction Moogsoft	Celeno	WSO2 CohdaWireless
Security	FLASHPOINT VERODIN HYTRUST exabeam THREATQ esentire	BehavioSec panaseer illusive	SECURVIEW
Data Center	COHESITY turbonomic AVI Networks puppet	ctera STRATOSCALE WIND elastifile Cross-Cloud Data Fabric	
Cloud, SaaS/Apps	Dynamic Signal helpshift voicera Ascendify involvio Gainsight	Gong	ILFS CLOUDCHERRY QYUKI
Data & Analytics	Paxata MAPR dremio DataRobot loggly	Corvil intersec	Kyligence near
IoT	kespary UPSKILL Ayla VENIAM pixvana PubNub	AMOTIVE EVERYTHING WORLD W SENSING prospera Activity	mobstac ZillionSource n3n VISUALIZE 1st

Gaining unparalleled insights into new & emerging markets.

Enterprise
Networking

  viptela

Data & Analytics

  APPDYNAMICS

The Backstory



Why We Invested?

- Pioneer in continuous authentication through behavioral biometrics
- Prevents fraud or account takeover while preserving great user experience

Investors

octopus ventures

FORGEPOINT
CAPITAL

CONOR
Designing Global Winners

Northzone

PARTNER
INVEST NORR



Why We Invested?

- Security Instrumentation Platform
- Quantifies response readiness in Cisco customers' security posture

Investors

evo/ution
EQUITY PARTNERS



PALADIN
CAPITAL GROUP

Notion
Capital



ALBION VENTURES

The Backstory

COHESITY

Why We Invested?

- Consolidates all on-prem and cloud-based secondary storage silos onto a centralized hyper-converged platform
- Integration with Cisco Hyperflex and UCS

Investors

SEQUOIA 

 SoftBank

BV.
Battery Ventures

ACCEL
PARTNERS

The AVI Networks logo, featuring the letters "AVI" in a stylized orange font, with "Networks" in a smaller, black, sans-serif font below it.

Why We Invested?

- Disruptive platform for Layer 4 to Layer 7 application services
- Scales network automation and application delivery across both private and public clouds

Investors

greylock **partners.**

 lightspeed

M
Menlo

DAG VENTURES

The Backstory

DataRobot

Why We Invested?

- Automated machine learning
- Reduces ML project time from days or weeks to hours
- Creates clear link between ML and ROI

Investors



SAPPHIRE
VENTURES

NEA[®]

OMEGA
VENTURE PARTNERS

DFJ GROWTH



Moogsoft[®]

Why We Invested?

- AI-driven IT Operations
- Helps avoid outages, automate service assurance, and accelerate digital transformation initiatives
- One of the “Most Promising AI Companies in the World”¹

Investors



Redpoint



STTelemedia

SingTel
innov8

The Backstory

KUSTOMER

Why We Invested?

- True omnichannel solution – supporting and unifying customer communication
- Integrates customer service with complex enterprise workflows

Investors





 CISCO
investments